

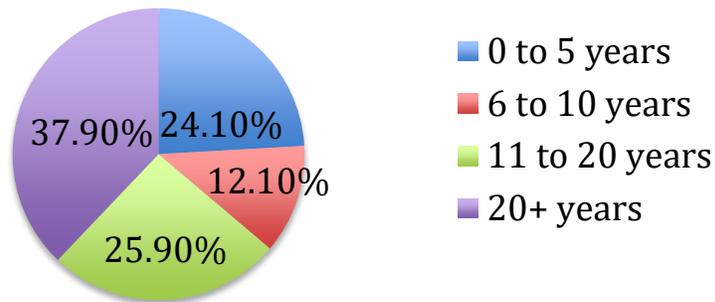
Capital Campaign Survey Results

The survey to determine the feasibility and enthusiasm for the capital campaign was a great success. Thanks to all of you who filled out a survey. Below are some highlights that we have learned.

Reasons for the Initial Attraction to and Continued Association with Sixth

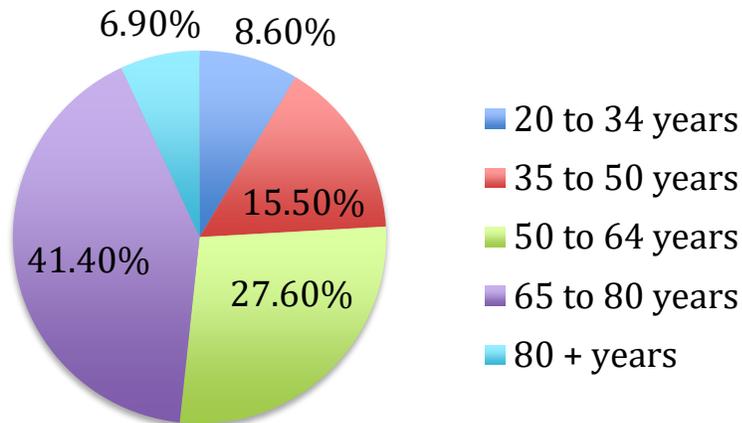
- Location
- The choir and the music
- The commitment to inclusion (More Light church, rainbow flag, LGBT inclusion)
- Shared values
- Social justice
- The congregants truly attempt to live their Christian beliefs
- Mission
- The pastors and their sermons
- Welcoming
- Relaxed atmosphere
- The sense of a church family
- The faith community
- Spiritual growth
- Social/environmental/racial justice
- Relationships with others
- Meaningful worship that stimulates deep thinking on faith as well as secular life
- Community engagement.
- It's the only place I can both be myself AND do the work of worship.

Length of Affiliation with Sixth



78% of respondents currently contribute financially to Sixth

Age of Respondents



45% of respondents are on church committees

Who were the Respondents?



- 75% were members/friends attending at least 2x a month.
- 30% are currently officers (deacons/session/trustees)



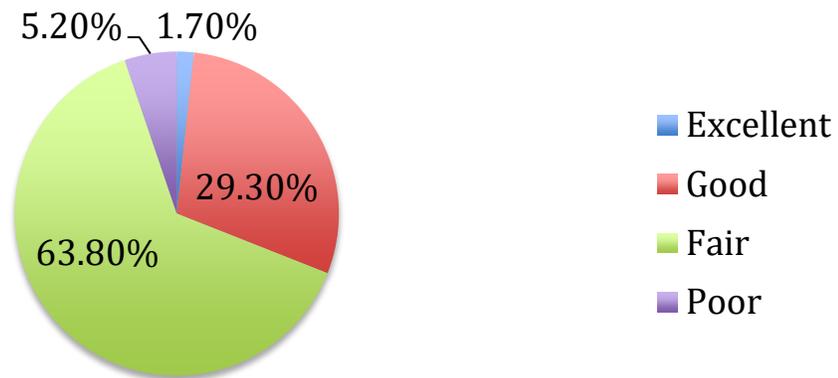
Over 80% of Respondents see Sixth's *Greatest Strengths* as:

- Worship Service
- Preaching
- Social Justice

50% to 80% of Respondents see Sixth's *Greatest Strengths* as:

- Music
- Fellowship
- Charitable outreach

Rate the Overall Building Infrastructure



- 46% of respondents strongly supported the mission component
- 39% of respondents supported the mission component

IMPORTANT

Top two reasons the church building is important:

- Sense of peacefulness (60%)
- History (50%)

Over 90% of Respondents

- Agree for the need for the financial campaign to enhance Sixth's infrastructure
- Supported or strongly supported the work on
 - The windows
 - Accessibility features
 - Plastering and painting,

Over 95% of Respondents

- Agree that Sixth should move forward with the campaign.
- Believe the fall of 2018 is a good, or as good a time as any to start starting the campaign

And the big question ... Where do we get the MONEY?!?



- | | |
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| <ul style="list-style-type: none">• Over 90% of respondents believe the money for the building should be raised through a capital campaign• 36% favoring drawing some money from endowments• 30% reducing the scope of the current campaign.• 0% felt we should reduce staff. | <ul style="list-style-type: none">• 70% of respondents feel it is appropriate for Sixth to promote named gift opportunities for donors• 70% of respondents would definitely make a pledge/gift• An additional 15 % would probably make a pledge/gift. |
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So, are we ready?!? YES!!

A few people had ideas on items to address prior to the campaign. These include:

- Potential need to stretch the campaign over more than 3 years.
- Better communication of Endowment history, assets, performance and use of proceeds.
- Potentially prioritizing a list of projects, seeing if members can volunteer to help reduce the cost.
- Making sure these are done in an environmentally sound manner (low VOC paint, energy efficient fixtures, etc).
- Determine a schedule of potential disruptions to use of the building and safety concerns.
- Develop a long-term strategic plan for the congregation. Is the building appropriate for future ministry? Too Small? Too Big? ...
- Conduct fundraising activities to help lower income worshipers contribute.

Any additional items to add to the campaign? Well, 20% of respondents provided suggestions such as:

- Updated security cameras/door locks
- Fire evacuation plans
- Better AV components for chapel and Ridinger room
- Kitchen renovations
- Outside/grounds upkeep

Keep your eyes and ears open as we will be communicating more about the capital campaign over the summer!